



# Data Governance – A Practical Guide

4 Day Virtual Course, Instructor-led

3 hours daily, 12pm – 3pm ET / 9am – 12pm Pacific

## Course Overview

Data Governance is rapidly becoming a must have for any organization wanting to manage its data, improve its quality, and control its security, access and use. But launching a Data Governance initiative can be challenging as it requires both cultural change and new technical ways of working.

This course will outline a practical approach to implementing a Data Governance framework to ensure that all necessary components of Data Governance are put in place. It will also reinforce learning by enabling participants to gain hands on experience of the approaches and techniques taught. This course is easy to integrate into your normal daily work routine in 3-hour segments split over four days.

### DAY 1

#### Overview & Business Case

Day 1 provides an overview of the foundations of Data Governance and how to establish a business case. It also outlines the Data Governance Framework and explains how this can help to deliver a successful Data Governance initiative.

Topics include:

- **Data Governance Definitions & Principles**
  - What Data Governance is, and is not
  - Business drivers for Data Governance
  - Key Data Governance Principles
- **Outline of a Data Governance Framework**
  - The six domains of Data Governance
  - The benefits of a Data Governance Framework
  - Aligning & defining the Vision & Strategy

### DAY 2

#### People, Organization & Process

Day 2 outlines the People & Process domains of the Data Governance Framework including roles and organization, as well as establishing key processes & workflows.

Topics include:

- **Organization & People**
  - Key Roles & Responsibilities
  - Assigning Data Owners & Data Stewards
  - Creating a Data Governance Organization
- **Processes & Workflows**
  - Data Governance's role in the Data Lifecycle
  - Managing Stakeholder requests & involvement
  - Designing operational data governance processes & workflows

### DAY 3

#### Data Management & Measures

Day 3 covers the alignment with data management fundamentals as part of a data governance program and how to integrate best practices for tools & technology.

Topics include:

- **Data Management & Measures**
  - Prioritizing critical data areas
  - Data quality and fit for purpose data
  - Data modeling best practices
- **Tools & Technology**
  - The critical role of Data Architecture
  - Identifying Data Governance toolsets

### DAY 4

#### Roadmap & Culture Change

Day 4 consolidates the learning from the previous three days to create a realistic and achievable Data Governance Roadmap. It also covers the critical role of culture change & organizational change management.

Topics include:

- **Culture & Communication**
  - The challenge of culture change
  - Communication strategies & plans
- **Defining an Actionable Roadmap**
  - Establishing "quick wins"
  - Building a sustainable roadmap

**Cost: \$1850 USD**

Register at: [www.globaldatastrategy.com/globaldataacademy](http://www.globaldatastrategy.com/globaldataacademy)

# About the Instructors



## Scott Garner

Scott Garner is an accomplished data management and governance specialist with a proven track record of delivering enterprise data solutions to enable digital transformation initiatives. With a unique blend of business acumen and expertise in data management, Scott works to bridge the gap between business strategy and data management implementation including data governance, data quality, master data management, and reporting and analytics.

He has worked with international organizations to guide the development of Data Governance Frameworks and implementation plans. Scott is able to blend his data and analytics expertise with a people-first approach to governance, which supports long-term engagement and success from both business and technical stakeholders.

Scott speaks regularly at industry conferences, and writes for the Global Data Strategy blog, combining his real-world expertise with industry best practices.

Scott is based in Austin, TX, US



## Nigel Turner

Nigel Turner has worked in Information Management (IM) and related areas for over 30 years. This experience has embraced Data Governance, Information Strategy, Data Quality, Data Governance, Master Data Management, & Business Intelligence. He is currently Principal Consultant for the EMEA region at Global Data Strategy, Ltd.

Nigel is a well-known thought leader in Information Management and has chaired, run tutorials and seminars and presented at many international conferences. He has also designed and run Data Governance training events for Government, Universities and other organizations.

Nigel is very active in professional Data Management organizations and is an elected Data Management Association (DAMA) UK Committee member. He was the joint winner of DAMA International's 2015 Community Award for the work he initiated and led in setting up a mentoring scheme in the UK where experienced DAMA professionals coach and support newer data management professionals.

Nigel is based in Cardiff, Wales, UK.

